

Di Blasi,
Parente &
Associados

We protect innovation. We innovate to protect.

About us

With 39 years of history, we are a firm specialized in Intellectual Property, covering practices in trademarks and patents, including administrative and judicial procedures, compliance, data protection (LGPD) and regulatory matters.

Aligning modernity, technology, transformation, and continuous innovation, we ensure the protection of national and international clients with services of excellence and globally recognized quality — principles that have guided us since the beginning.

We are always ready to act in a personalized way, offering the best experience and strategically driving businesses based on our motto:

We protect innovation. We innovate to protect!



Global network of correspondents

Strategic solutions in innovation protection

Ready to meet specific demands

Connected to the world, focused on your business

Di Blasi, Parente & Asociados

Our values

Innovative Solutions

We invest to meet our clients' needs with innovative solutions and cutting-edge technology.



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Collaboration and Co-creation

Our ecosystem is driven by co-creation, creativity, and entrepreneurship.

Sustainable High Performance

A culture focused on customer satisfaction with personalized delivery and an exceptional experience.



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Work-Life Balance

Our balanced lifestyle creates an atmosphere that inspires everyone around us.

Areas

We offer specialized technical and legal counsel services for the protection of various intangible intellectual property assets, such as trademarks, patents, industrial designs, domain names, franchises, advertising and publicity, copyrights and personality rights, plant varieties, Institutional and Governmental Relations, among others.

- Industrial Property
 - Software
 - Franchises
 - Competition Law
 - Dispute Resolution
 - Compliance
 - Digital Law and Data Protection
 - Copyright
 - Fashion Law
 - Business Contracts
 - Entertainment, Media, and Sports
 - Regulatory Affairs
- 

International Coverage

We act as an **Intellectual Property hub**. We are connected to a global network of partners and the world's leading law firms. This integration allows us to develop ideal strategies for business internationalization and protection, ensuring comfort and convenience for our clients.

With deep knowledge of the cultural, regulatory, and legal nuances of each jurisdiction, our team ensures a personalized and effective approach to every mission.



Our team

Strategy

Innovation

Trust

Experience

Expertise

Proactivity

Vision

Agility

Intelligence



Gabriel Di Blasi

Partner

Lawyer, Industrial Engineer,
and Industrial Property
Agent [+](#)



Paulo Parente

Partner

Lawyer and Industrial
Property Agent [+](#)



Renata Melles

Head of Business
Development

Bachelor's in Advertising and
Marketing, Specialization in
Finance and Accounting [+](#)



Diana Marcondes

Head of Patents

Bachelor's in Chemical
Engineering, Specialization in
Intellectual Property Law [+](#)



Felipe Augusto

Head of Trademarks
and Legal Affairs

Master's in Naval and Ocean
Engineering, Specialization
in Management [+](#)

Awards and recognitions

We are featured in the most important national and international legal publications and rankings, which recognize our work in serving market-leading companies.

Chambers and Partners | The Legal 500

Leaders League | Lexology | WTR 1000

IAM 1000 | IP STARS

These recognitions are the result of hard work and team commitment, combined with excellence in client service and our dedication to maintaining a safe, productive, collaborative, and positive work environment.

Our consolidated international presence confirms that we are on the right path.



Social responsibility

Care, Educate, Transform

Di Blasi, Parente & Associados, in addition to providing pro bono services to clients and partners, also engages its employees in social responsibility projects, promoting initiatives and encouraging donations to institutions and volunteer work.

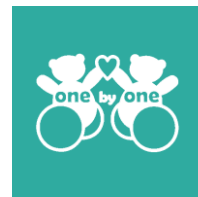
Some of the institutions we believe in and support:



Exercite a solidariedade

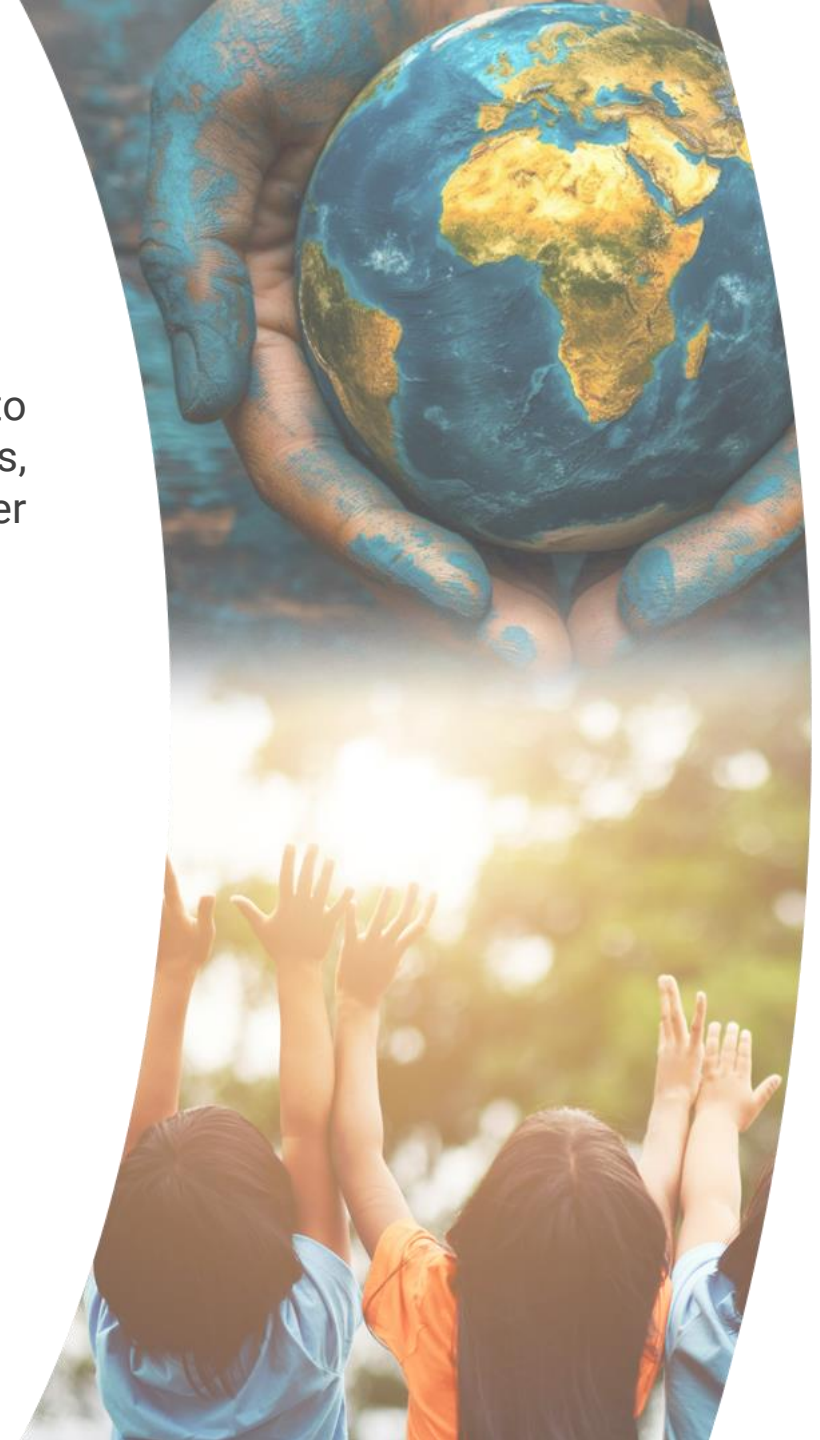


PARATODOS



Guerreiros da Amazônia

Di Blasi, Parente & Associados



Our institute

The **Di Blasi, Parente Institute** is a private, non-profit civil organization whose mission is to foster, promote, and carry out educational and cultural activities in the fields of Intellectual Property, Competition Law, Compliance, Franchises, Institutional and Government Relations, and public policies of any kind.

The Institute organizes symposiums, conferences, lectures, webinars, courses, and other events with experts in these fields, providing broad, unrestricted, and accessible knowledge dissemination.



**Instituto
Di Blasi, Parente**



Di Blasi,
Parente &
Associados

We protect innovation.
We innovate to protect.

Contact us:



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